

**CAPITAL PROJECTS ADVISORY COMMITTEE
FOR EASTERN PLACER COUNTY
775 N. Lake Blvd, Tahoe City, CA 96145
County Contact, Erin Casey, 530-546-1944**

**MEETING MINUTES
Thursday June 28, 2018
Squaw Valley Public Service District Conference Room
305 Squaw Valley Rd, Olympic Valley, CA 96146**

1. Call to Order and Pledge of Allegiance

Committee Vice-Chair Mike Staudenmayer called the meeting to order at 4:32 PM.

Committee members in attendance:

Seat #1 Business Association - Dave Wilderotter, North Lake Tahoe at 5:02 PM
Seat #2 Business Association – Krista Voosen, Donner Summit
Seat #3 Special District – Sarah Coolidge, Kings Beach/Tahoe Vista arrived at 4:53 PM
Seat #4 Special District – John Wilcox, Squaw Valley
Seat #5 County General – Danielle Grindle, Squaw Valley
Seat #6 County General – Mike Staudenmayer, Northstar
Seat #7 NLTRA – Alex Mourelatos, Tahoe Vista arrived at 4:36 PM
Seat #8 NLTRA – Ron Parson, West Shore
Seat #9 Transportation – Jaime Wright, Eastern Placer County
Seat #10 Lodging – Drew Conly, Squaw Valley
Seat #11 Ski Resorts – Greg Dallas, Donner Summit
Seat #12 At-Large – David Hansen, Tahoe City/West Shore
Seat #13 At-Large – Rick Stephens, Martis Valley, North Lake Tahoe

Absent: None

Staff in attendance: Erin Casey and Katelynn Hopkins Placer County Executive Office, Cindy Gustafson, North Lake Tahoe Resort Association, and Judy Friedman, Recording Secretary.

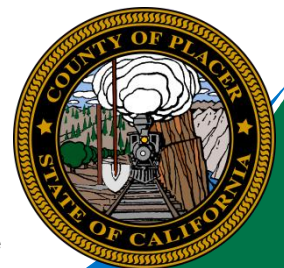
2. Pledge of Allegiance

**3. Approval of June 28, 2018 Meeting Agenda
STEPHENS/HANSEN/UNANIMOUS**

**4. Approval of June 12, 2018 Meeting Minutes
STEPHENS/VOOSEN/UNANIMOUS**

5. Public Comment

The CAP Committee is composed of appointed community members whose purpose is to advise the Board of Supervisors on Tourism Master Plan priorities including capital projects consistent with the Plan. Placer County is committed to ensuring that persons with disabilities are provided the resources to participate fully in public meeting. If you require disability-related modifications or accommodations, including auxiliary aid or services, to attend or participate in this meeting, please contact the County Executive Office in Tahoe.



Casey reported community member Jim Phelan has submitted written comments on the proposed projects.

6. Information Items

a. Grant Proposal Review Process – Overview of ranking results presentation, committee deliberation process and committee conflict of interest policy

Staudenmayer reviewed the process for today's meeting, noting the Speak Your Peace principles adopted at the last CAP meeting.

Casey discussed the process for the Committee to review proposals. The rankings submitted after the last meeting have been compiled and distributed to Committee members. The Committee has the option to take action on all projects, just consider the highest ranking projects and eliminate those scoring less points, or delay decisions on projects for which more information is needed. The ranking criteria was reviewed. A maximum of 140 points is possible. In order to be considered for TOT funding, a project must score at least 50 points overall, must score in all five categories, and address a component identified in the Tourism Master Plan.

Gustafson reported she, Casey, and Mourelatos met to consider previous uses of TOT and how dollars have been leveraged to obtain other funding sources. When deliberating allocations, Committee members should consider whether other funding options are available for the project, is TOT the appropriate funding source, should the project be fully funded, should all the available TOT be allocated, and is the project shovel ready or already started. Mourelatos said to think about how TOT dollars can be leveraged. Staudenmayer suggested geographic distribution also be considered.

A brief discussion followed regarding criteria to be considered in addition to the overall ranking system.

b. Ranking Results – Staff presentation on final ranking results

Casey distributed the Tourism Master Plan Ranking Results showing all 29 projects submitted, the cumulative project total and average ranking of each, as well as the dollar request. Discussion followed regarding strategies to move forward as deliberations begin.

c. Committee Deliberation – Discuss ranking results for grant proposals and possible recommendation to the Board of Supervisors

There was consensus to conduct a straw vote to determine Group 1 and Group 2 projects and then review the Group 1 requests. Each project must receive at least 7 votes to be considered in Group 1 and an overall ranking of at least 50 to be considered in either group. Results were:

- 1) Placer County: Fanny Bridge Replacement - Group 1
- 2) NCSD: Martis Valley Trail – Group 1
- 3) Placer County: Martis Valley Trail Project Section B - Group 1
- 4) TCPUD: Trail Signage - Group 1
- 5) Placer County Parks: Memorial Overland Emigrant Trail – Phase 2 - Group 1

- 6) Placer County: North Tahoe Trail – Group 1
- 7) Placer County: West Shore Highway Crossing Improvements - Group 1
- 8) Placer County: Truckee River Recreational Access Plan - Group 1
- 9) DSA: Trail and History Hub at Donner Summit - Group 1
- 10) TCPUD: Bike Repair Stations - Group 1
- 11) TRAF: The Stages at Northstar, A Multi-venue Performing Arts Facility - Group 1
- 12) Placer County: Tahoe City Mobility Improvement Project - Group 1
- 13) Placer County: Kings Beach Western Approach - Group 1
- 14) Placer County: Tahoe City Parking Facilities - Group 1
- 15) TCCSEA: Tahoe Cross Country Lodge Replacement and Expansion Project - Group 2
- 16) Placer County: Transit Priority Infrastructure Project - Group 2
- 17) TRWC: Truckee River Culvert Outflow and Floodplain Restoration - Group 2
- 18) Placer Parks: Squaw Valley Park- Winter Access and Trail Enhancement - Group 2
- 19) DSA: Donner Summit Visitors' Center Feasibility Study - Group 1
- 20) NTBA: Kings Beach LED Lighting Program - Group 1
- 21) SVSMF: Sierra Nevada Olympic 7 Winter Sport Museum Phase IV - Group 2
- 22) TCDA: Heritage Bear Statue - Group 2
- 23) Placer County FAC: Tahoe City Firehouse Properties - Group 2
- 24) NTFPD: Message Boards and Outreach Materials - Group 1
- 25) Squaw Park Foundation: Squaw Park Pavilion - Group 2
- 26) West Shore Association: Tahoe Vista Vision Master Plan – Group 2

Projects ranked below the 50 point threshold:

- 27) NTFPD: Enhanced Fire Protection Services for Tourism and Community Safety
- 28) West Shore Association: West Shore Light Plan
- 29) NTFPD: Fire Station and Community Park Improvement Project

It was noted the Group 1 requests originally totaled \$1.25 million. Conly asked that Item 16 be considered as a Group 1 priority project. Wilderotter asked that Item 26 be reconsidered since the ask has been lowered to \$10,000 and will be headed by NTBA. Casey said she did reach out to all applicants to be if a lesser amount would be acceptable and distributed a spreadsheet with the responses. The “working spreadsheet” Hopkins used during the meeting to calculate allocations had not been updated with that information.

The Committee considered each request in Group 1. The project and funding request was reviewed and clarified. The public was offered an opportunity to speak .The group then took a consensus vote for each project.

1) Placer County: Fanny Bridge Replacement

Parson voiced concern on all County requests that the administrative and staff time included in the requests is excessive. Discussion followed regarding how County staff cost to oversee projects is calculated. It was agreed that the Committee will discuss how to consider overhead administrative

and staff costs to manage a project for the next round of funding. **Consensus to recommend funding as requested**

2) NCSD: Martis Valley Trail – Consensus to recommend funding as requested

3) Placer County: Martis Valley Trail Project Section B - Consensus to recommend funding as requested

4) TCPUD: Trail Signage

Wilderotter suggested the bike shops be asked to sponsor signs. Parson asked if signage was installed when the trails were built. Kurt Althof from TCPUD said as new trail segments come into the system, the old signs are outdated. Andy Fisher from Placer County said in the Parks Master Plan, signage is identified as a deliverable. The County will use the TCPUD format for signage throughout the region. **Consensus to recommend funding as requested**

5) Placer County Parks: Memorial Overland Emigrant Trail – Phase 2 - Consensus to

Parson asked if this is an appropriate use of Placer County TOT. Andy Fisher said the US Forest Service is a partner in this project, but does not have the same funding opportunities. Also, the easement with Sugar Bowl needs to be paid for. Dallas explained the contributions Sugar Bowl has already made to trails. There is a fiduciary responsibility to the owners at Sugar Bowl to receive fair compensation for allowing the easement to be used. They are opening up private property for public access.

Parson asked if Proposition 68 funds would be appropriate for this project. Gustafson said that's a possibility. Mourelatos suggested Prop 68 be considered as another funding sources for all appropriate projects. **Consensus to recommend funding as requested**

6) Placer County: North Tahoe Trail – Consensus to recommend funding as requested

7) Placer County: West Shore Highway Crossing Improvements

Parson suggested the West Shore and Tahoe Vista be considered for master planning that would include crosswalks and lighting. Ryan Decker from Placer County agreed, but noted that this plan specifically was identified by TRPA as a high priority safety project and there is a match available.

In public comment, Katrina Smollen said she hopes more cross walks are considered County-wide to access bike trails. A brief discussion followed regarding the County and Caltrans roles in installing crosswalks. **Consensus to recommend funding as requested**

8) Placer County: Truckee River Recreational Access Plan

Coolidge and Staudenmayer asked for clarification on this request and the overall project. Ryan Decker said this request is to fund the required CEQA and NEPA in order to award a contract. Construction is part of the request. Dallas asked about splitting the request between environmental

review and construction. Decker explained that including full funding shows commitment to the project and makes getting the match more assured. Mourelatos would like to understand the level of commitment from the Town of Truckee to this project. A brief discussion followed regarding options for funding this multi-year project. **Consensus to recommend allocating \$1.5 million to this project.**

9) DSA: Trail and History Hub at Donner Summit - Consensus to recommend funding as requested

10) TCPUD: Bike Repair Stations

Wilderotter suggested bike shops pay for these stations. In response to questions, Kurt Althof said TCPUD will maintain the stations in its jurisdiction. The stations will be removed in winter and reinstalled in the spring. Locations for the stations were discussed. Overall, the Committee supported the idea and would like to see more. **Consensus to recommend funding as requested**

11) TRAF: The Stages at Northstar, A Multi-venue Performing Arts Facility

Keith Vogt clarified the project, including how the facility will be used, the capital campaign that will be launched to build it, the site, and how it compares with other facilities in resort communities. He said operations and maintenance will be paid by ongoing fundraising and revenues from the proposed three theaters and catering. **Consensus to recommend funding as requested.**

12) Placer County: Tahoe City Mobility Improvement Project - Consensus to recommend funding as requested.

13) Placer County: Kings Beach Western Approach - Consensus to recommend funding as requested.

14) Placer County: Tahoe City Parking Facilities - Consensus to recommend funding as requested.

19) DSA: Donner Summit Visitors' Center Feasibility Study - Group 1

Wilderotter would like to see this as a joint project with the Town of Truckee and Nevada County. **Consensus to recommend funding as requested.**

20) NTBA: Kings Beach LED Lighting Program

Parson liked this idea but said the Area Plan dark sky initiative needs to be considered. He asked that the applicant present a plan to turn the decorative lighting off at night. **Consensus to recommend funding at \$14,542, with a request for the applicant to present a plan for compliance with the dark sky initiative.**

24) NTFPD: Message Boards and Outreach Materials

Chief Schwartz provided more detail on this request and described ways NTFPD is partnering with other agencies. **Consensus to recommend funding as requested.**

Group 2 Projects

The Committee agreed to review Items 16 and 26 tonight. Other Group 2 projects will be considered at the next CAP Committee meeting.

16) Placer County: Transit Priority Infrastructure Project

Conly and Wright described how installing bus lanes on Highways 276 and 89 will address congestion issues. Park and Ride facilities will be part of the project so people can use TART to get to Squaw and Northstar. At this point, the project is pilot program that would operate during heavy ski weekends and holidays. Discussion followed regarding the request. Wilderotter feels the crunches are at the Mousehole and Squaw Valley Road, which this plan does not address. Parson felt 25% to manage the consultant is too high. Mourelatos suggested that when the proposed studies are completed, they be presented to the CAP Committee. **Consensus to recommend funding as requested.**

26) Tahoe Vista lighting

Wilderotter re-presented this as a request for a different amount of money and from NTBA. Casey noted this is a completely new proposal and hearing it tonight could undermine the process. It may not be fair to other applicants. The project may be considered if additional funds are available.

Public comment was open.

Katrina Smollen noted applicants were asked for additional information and if they could accept lesser amounts. She responded but those responses were not considered by the Committee tonight.

Don Heapes agreed, saying his request was also revised, per the request. It would also be helpful for applicants to know of any concerns from the Committee that could be addressed. Heapes suggested Committee members forward written questions so the applicants can respond.

Jill Milne, another applicant, agreed with the previous comments.

Mourelatos appreciated the concerns and said they will be addressed as the process continues to be refined.

7. Action Item

a. Action on Tourism Master Plan grant proposals and funding requests

See consensus items above, which will be considered as the Committee's recommendation to the Board of Supervisors at its July 24 meeting. Casey will present to the Board and asked that Committee members consider attending. The Committee can continue to deliberate Group 2 requests and present additional recommendations at a future meeting.

The spreadsheet used during tonight's meeting will be updated to reflect revised request amounts, how much has been allocated today, and how much remains. Approximately \$4.9 million in funding was recommended tonight, which leaves approximately \$803,000.

8. Future Agenda Items

Comments for the next meeting will be submitted to Casey.

9. Adjournment

There being no further business to come before the Committee, the meeting was adjourned at 8:04 PM. The next regular CAP Committee meeting is scheduled for 4:30 PM on July 26, 2018, location to be advised.

Respectfully submitted,
Judy Friedman
Recording Secretary